



2022 SENIOR LPGA CHAMPIONSHIP

Salina Country Club

Presented by

THE
BENNINGTON
STATE BANK

2022 SPONSORSHIP OPPORTUNITIES



July 18 - 24, 2022

love, chloe
FOUNDATION





2022 SPONSORSHIP OPPORTUNITIES

SPONSORSHIP LEVELS

TITLE

Lead Level – \$50,000 **SOLD**

- Name/Logo and Branding Message on/in:
 - ◆ Event Tickets
 - ◆ SCC Website and Social Media Outlets
 - ◆ Tournament Leaderboard
 - ◆ Grandstands
 - ◆ VIP Hospitality Deck & Oaks Terrace Tent
 - ◆ Carts
 - ◆ Shuttle Buses
 - ◆ Parking Lots
 - ◆ Volunteers: Shirts, Hats, Meal Sacks, Water Bottles
 - ◆ Pro-Am Player Gift
 - ◆ Daily Player Pairing Sheet
 - ◆ Full Page Ad in the Championship Program & Spectator Guide
- 20 Passes for VIP Hospitality Deck & Oaks Terrace Tent
- 10 VIP Parking Passes
- 10 Passes to Sponsor Reception
- 4-Player Team in the Pro-Am
- Company Token or Coupon in Gift Bags
- Advance Dining Reservations/Preferential Seating
- Photo with Champion
- Choice of Pro-Am Player



MASTER

Caddie Bibs* – \$40,000**

- Name/Logo and Branding Message on/in:
 - ◆ Event Tickets
 - ◆ SCC Website and Social Media Outlets
 - ◆ Tournament Leaderboard
 - ◆ Grandstands
 - ◆ VIP Hospitality Deck & Oaks Terrace Tent
 - ◆ Shuttle Buses

***Caddie Bibs – Option for one contributing sponsor at \$40,000 or two separate sponsors at \$20,000 each



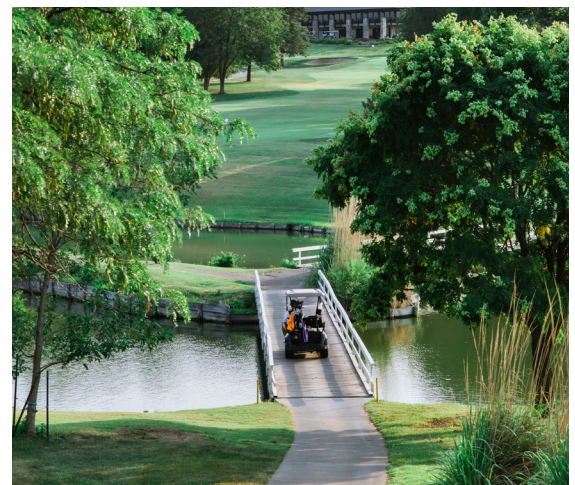
2022 SPONSORSHIP OPPORTUNITIES

- ◆ Parking Lots
- ◆ Volunteers: Meal Sacks, Water Bottles
- ◆ Daily Player Pairing Sheet
- ◆ Full Page Ad in the Championship Program & Spectator Guide
- 18 Passes for VIP Hospitality Deck & Oaks Terrace Tent
- 9 VIP Parking Passes
- 9 Passes to Sponsor Reception
- 4-Player Team in the Pro-Am
- Company Token or Coupon in Gift Bags
- Advance Dining Reservations/Preferential Seating

PREMIER

Pro-Am Level - \$25,000

- Name/Logo and Branding Message on/in:
 - ◆ Event Tickets
 - ◆ SCC Website and Social Media Outlets
 - ◆ Tournament Leaderboard (*Thursday for Pro-Am*)
 - ◆ Grandstands
 - ◆ VIP Hospitality Deck & Oaks Terrace Tent
 - ◆ Carts (*Thursday for Pro-Am*)
 - ◆ Volunteers: Meal Sacks, Water Bottles (*Thursday for Pro-Am*)
 - ◆ Pro-Am Player Gift
 - ◆ Daily Player Pairing Sheet
 - ◆ Half Page Ad in the Championship Program & Spectator Guide
- 16 Passes for VIP Hospitality Deck & Oaks Terrace Tent
- 8 VIP Parking Passes
- 8 Passes to Sponsor Reception
- 2-Player Team in the Pro-Am
- Company Token or Coupon in Gift Bags
- Advance Dining Reservations/Preferential Seating





2022 SPONSORSHIP OPPORTUNITIES

Transportation Level – \$25,000

- Name/Logo and Branding Message on/in:
 - ◆ Event Tickets
 - ◆ SCC Website and Social Media outlets
 - ◆ Tournament Leaderboard
 - ◆ Shuttle Buses
 - ◆ Parking Lots
 - ◆ Carts
 - ◆ Daily Player Pairing Sheet
 - ◆ Half Page Ad in the Championship Program & Spectator Guide
- 16 Passes for VIP Hospitality Deck & Oaks Terrace Tent
- 8 VIP Parking Passes
- 8 Passes to Sponsor Reception
- 2-Player Team in the Pro-Am
- Company Token or Coupon in Gift Bags
- Advance Dining Reservations/Preferential Seating



Volunteers Level – \$25,000

- Name/Logo and Branding Message on/in:
 - ◆ Event Tickets
 - ◆ SCC Website and Social Media Outlets
 - ◆ Volunteer Hospitality Tent
 - ◆ Volunteers: Shirts, Hats, Meal Sacks, Water Bottles
 - ◆ Daily Player Pairing Sheet
 - ◆ Half Page Ad in the Championship Program & Spectator Guide
- 16 Passes for VIP Hospitality Deck & Oaks Terrace Tent
- 8 VIP Parking Passes
- 8 Passes to Sponsor Reception
- 2-Player team in the Pro-Am
- Company Token or Coupon in Gift Bags
- Advance Dining Reservations/Preferential Seating





2022 SPONSORSHIP OPPORTUNITIES

PARTNER \$4,000 - \$20,000

Caddie Bibs*** – \$20,000 (2 Available)

- Name/Logo and Branding Message on SCC Website and Social Media Outlets and Caddie Bibs
- Quarter Page Ad in the Championship Program & Spectator Guide
- 10 Passes for VIP Hospitality Deck & Oaks Terrace Tent
- 5 VIP Parking Passes
- 5 Passes to Sponsor Reception
- Company Token or Coupon in Gift Bags

Driving Range & Putting Green – \$15,000

- Name/Logo and Branding Message on Driving Range and Putting Green Sign
- 8 Passes for VIP Hospitality Deck & Oaks Terrace Tent
- 4 VIP Parking Passes
- 4 Passes to Sponsor Reception
- Company Token or Coupon in Gift Bags

Main Scoreboard – \$15,000

- Name/Logo and Branding Message on Main and Secondary (on course) Leaderboard Signs
- 8 Passes for VIP Hospitality Deck & Oaks Terrace Tent
- 4 VIP Parking Passes
- 4 Passes to Sponsor Reception
- Company Token or Coupon in Gift Bags

VIP Oaks Terrace Tent/Sky Deck – \$15,000

- Name/Logo and Branding Message on Sky Deck and Oaks Terrace Tent Sign
- 8 Passes for VIP Hospitality Deck & Oaks Terrace Tent
- 4 VIP Parking Passes
- 4 Passes to Sponsor Reception
- Company Token or Coupon in Gift Bags



***Caddie Bibs – Option for one contributing sponsor at \$40,000 or two separate sponsors at \$20,000 each



SPONSORSHIP & ADVERTISING

Starter Tent – \$5,000

- Name/Logo and Branding Message on Starter Tent Sign
- 4 Passes for VIP Hospitality Deck & Oaks Terrace Tent
- 2 VIP Parking Passes
- 2 Passes to Sponsor Reception
- Company Token or Coupon in Gift Bags

Multiple on Course Scoreboard – \$5,000

- Name/Logo and Branding Message on Secondary (on course) Leaderboard Signs
- 4 Passes for VIP Hospitality Deck & Oaks Terrace Tent
- 2 VIP Parking Passes
- 2 Passes to Sponsor Reception
- Company Token or Coupon in Gift Bags



Championship Program Front Cover – \$5,000

- Name/Logo and Branding Message on Front Cover of Program/Guide
- 4 Passes for VIP Hospitality Deck & Oaks Terrace Tent
- 2 VIP Parking Passes
- 2 Passes to Sponsor Reception
- Company Token or Coupon in Gift Bags



Championship Program Back Cover – \$5,000

- 4 Passes for VIP Hospitality Deck & Oaks Terrace Tent
- 2 VIP Parking Passes
- 2 Passes to Sponsor Reception
- Company Token or Coupon in Gift Bags

Grandstand – \$5,000

- Name/Logo and Branding Message on Grandstand Sign
- 4 Passes for VIP Hospitality Deck & Oaks Terrace Tent
- 2 VIP Parking Passes
- 2 Passes to Sponsor Reception
- Company Token or Coupon in Gift Bags





SPONSORSHIP & ADVERTISING

1st Tee Box – \$4,000

- Name/Logo and Branding Message on 1st Tee Sign
- 2 Passes for VIP Pass
- 1 VIP Parking Pass
- 2 Passes to Sponsor Reception
- Company Token or Coupon in Gift Bags

10th Tee Box – \$4,000

- Name/Logo and Branding Message on 10th Tee Sign
- 2 Passes for VIP Pass
- 1 VIP Parking Pass
- 2 Passes to Sponsor Reception
- Company Token or Coupon in Gift Bags



SUPPORTER

Hole Sponsor – \$2,500

- Name/Logo and Branding Message on Tee Sign



CHAMPIONSHIP PROGRAM & SPECTATOR GUIDE

Full Page Ad – \$1,000

Half Page Ad – \$500

Quarter Page Ad – \$250



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SPONSORSHIP OVERVIEW

		TITLE <i>SOLD</i>	MASTER	PREMIER			PARTNER				SUPPORTER
		\$50,000	\$40,000	\$25,000	\$25,000	\$25,000	\$20,000	\$15,000	\$5,000	\$4,000	\$2,500
		Lead		Pro-Am	Transportation	Volunteers	2 Available				
Event Tickets	Name/Logo and Branding Message on/in:	X	X	X	X	X					
Host's Website		X	X	X	X	X	X				
Social Media Posts from Host		X	X	X	X	X	X				
Sponsor Board (per identified sponsorship level i.e. hole sponsor has name/logo on tee box sign)		X	Caddie Bibs***	X - Thurs.	X	Volunteer Tent	Caddie Bibs***	1st/10th Tee Box	Hole Sponsor
Carts		X		X - Thurs.	X						
Shuttle Buses		X	X		X						
Parking Lots		X	X		X						
Volunteer Shirts/Hats		X				X					
Volunteer Sacks/Cups/Water Bottles for Breakfast & Lunch		X	X	X - Thurs.		X					
Pro-Am Player Gift		X		X							
Daily Player Pairing Sheet		X	X	X	X	X					
Championship Program/Official Pairings & Spectator Guide		Full Page Ad	Full Page Ad	1/2 Page Ad	1/2 Page Ad	1/2 Page Ad	1/4 Page Ad				
# of Passes for VIP Hospitality Deck/Tent @ Oaks Terrace		20	18	16	16	16	10	8	4	2	
VIP Parking Passes		10	9	8	8	8	5	4	2	1	
# of Passes to Sponsor Reception		10	9	8	8	8	5	4	2	2	
Team in the Pro-Am		4-Person Team	4-Person Team	2-Person Team	2-Person Team	2-Person Team					
Company Token or Coupon in Pro-Am & Volunteer Gift Bags		X	X	X	X	X	X	X	X		
Advance Dining Reservations / Preferential Seating		X	X	X	X	X					
Picture w/ Champion		X									
Choice of Pro-Am Player		X									

- ... 1. Driving Range & Putting Green Sponsor 2. Main Scoreboard Sponsor 3. VIP Hospitality Tent/Sky Deck (this is dependant on expense so could be more than \$15,000 Sponsorship)
- 1. Multiple on Course Scoreboards Sponsors 2. Starter Tent 3. Championship Program Front Cover OR Back Cover Sponsor 4. Grandstand Sponsor
- *** Bib Sponsorship is available as a single contributor at \$40,000 or as two separate contributors at \$20,000 each.



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PAYMENT INFORMATION

Send a check made payable to:

Salina Country Club
Attn: 2022 Senior LPGA Championship
2101 E Country Club Rd
Salina, KS 67401

Company Name will invoice you along with W9 documentation for your level of hospitality. Payments must be received 30 days from the date of invoice.

INDIVIDUAL TICKETS & GROUP PACKAGES

For Pro-Am and sponsorship opportunities, please email or call:

CAMILLE ELMORE
Special Project Manager
camille@jriusa.com
(785) 827-0388





Est.

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Salina Country Club

2101 E Country Club Rd
Salina, KS 67401

